- As a young boy, I was always aware that what people said was not always what they really meant or felt. I also knew that it was possible to get others to do what I wanted if I read their real feelings and responded appropriately to their needs. At the age of eleven, I began my sales career by selling rubber sponges from door to door after school to make pocket money I quickly figured out how to tell if someone was likely to buy from me or not.
- When I knocked on a door, if someone told me to go away but their hands were open and they showed their palm, I knew it was safe to keep trying. No matter how negative they may have sounded, their open hands showed me that they weren't aggressive. On the other hand, if someone told me to go away in a soft voice but used a pointed finger or closed hand, I knew it was time to leave. (167 words)

- As a teenager, I became a magazine salesperson, selling at night. My ability to read people's body language earned me enough money to buy my first house. I joined the life insurance business at the age of twenty, and went on to break several sales records at my company. I became the youngest person to sell over a million dollars' worth of business in my first year. It turned out that the techniques I had learned as a boy in reading body language through my experience in selling sponges and magazines, were directly related to the success I could have in any situation involving people.
- Most researchers now agree that words are used mainly for giving information, while body language is used for communicating attitudes and feelings. In some cases, however, body language can be used as a substitute for verbal messages. Reading body language is a skill that can be learned because in any culture, words and body movements occur together in highly predictable patterns. Thus, a well-trained person can tell what movement someone is making simply by listening to what he or she is saying. A person who is trained to read body language can also guess which country someone is from just by watching his or her gestures.

- Touching is the language of physical intimacy Because of this, touch can be the most powerful of all the communication channels. In May 1985, Brigitte Gerney was trapped for six hours beneath a collapsed construction crane in New York City. Throughout her \*ordeal, she held the hand of a rescue worker, who stayed by her side as heavy machinery removed the tons of twisted steel from her crushed legs. A stranger's touch gave her hope and the will to live.
- Touch appears to affect the sexes differently. Women sometimes react much more favorably to touch than men. In an interesting study, psychologists asked a group of nurses to lightly touch a patient once or twice shortly before the patient underwent surgery. The touching produced a strongly positive reaction but only among women. It appeared to lower their blood pressure and anxiety levels both before and after surgery
- 15 Sor men, however, the touching proved to be very upsetting. Their blood pressure and anxiety levels both rose. The psychologists suspect that because men are taught to be more \*stoig, that is, to hide their feelings and to ignore their fears, the touching \*rattled them by reminding them that life is \*fragile.

  (199 words)

\*ordeal「つらい経験」 \*stoic「冷静な」 \*rattle「を混乱させる」 \*fragile「もろい」

- How do you feel about touching and being touched? Sales-people think they know research shows that it is harder to say "no" to someone who touches you when making a request/— but not everyone is happy about being touched by a stranger. Think about your own comfort level when you find yourself in a crowd. Are you relaxed and loose, or does physical contact make you feel \*awkward and tense?
- 2 In some situations, we can't help touching each other. Take a crowded elevator, for instance. Normally, people stand shoulder to shoulder and arm to arm, accepting such close contact without complaint. The rule seems to be "Touch only from shoulder to elbow, but nowhere else." Even though the Japanese are regarded as a nontouching society, their crowded cities force them to be jammed into subways and trains. Edward T. Hall, an anthropologist, says the Japanese handle their \*uneasiness about being packed into public places by avoiding eye contact and drawing within themselves emotionally, thus "touching without feeling." (167 words)

- "The impact of exposure to violent video games has not been studied as extensively as the impact of exposure to TV or movie violence," the researchers write in \*Psychological Science in the Public Interest. "However, on the whole, the results reported for video games to date are very similar to those obtained in the investigations of TV and movie violence." Among the effects of violent game playing are increases in \*physiological arousal and physically aggressive behavior, such as hitting, kicking, and pulling clothes or hair. Studies also have found a reduction in helpful behavior among youths exposed to violent video games.
  - Males tend to prefer action-oriented video games involving shooting, fighting, sports, action adventure, fantasy role-playing, and strategy, according to the Michigan State survey. Females prefer classic board games, trivia quizzes, puzzles, and arcade games.
- and opens up opportunities in high-paying tech careers, notes communications professor Bradley Greenberg of Michigan State.

(160 words)

- of "It is believed that these opportunities \*accrue to boys because they spend more time working with electronic games and computers," says Greenberg. "If girls become more involved with technology at an early age, it is likely that the interest in technology will continue into the work world." If females do become more involved in technology fields, including game development, they may create less-violent games that promote cooperation rather than aggression.
- 2 Video games are in 80% of U.S. homes with children; they generated \$6 billion in 2000/and \$11 billion by 2003. "All indications are that the industry will continue to grow at a healthy \*clip," says Greenberg. "The emerging market is for games designed more with girls in mind/that engage them for longer periods of time and force them to investigate more the technology behind the games. The next frontier involves transferring video game technology to educational settings and using the young people's fascination with the games to involve them more with innovative teaching technologies." Until that day comes, however, more awareness is needed of the impact of violent games on young people's behavior, \*Anderson and his colleagues conclude.

\*accrue「生じる;増加する」 \*clip「速度」

<sup>\*</sup>Anderson: psychologist Craig A. Anderson of Iowa State University

- Deven with the hard work and caring of many dedicated teachers and concerned parents, the U.S. continues to have a reading problem. According to the National Center for Educational Information, 38 percent of fourth grade students cannot read and understand a short paragraph of the type found in a simple children's book. Results from a 1998 study showed that 60 percent of U.S. teenagers could comprehend specific facts, but fewer than 5 percent could elaborate on the meanings of the material read.
- No wonder many parents are **discouraged**, but they needn't be. By doing simple things like reading to their child, sharing their thinking about what they read, and telling their child stories, they can help develop the **foundation** needed for children to become good readers and learn that reading is not a **chore** but a **lifetime** adventure.

(138 words)



- Good readers follow a number of key strategies, whether they're reading a magazine or a textbook. Firstly they create a wide range of mental and visual images as they read, to feel involved with what they are reading. Then, they use their background and relevant prior knowledge before, during and after reading to enhance their understanding of what they are reading. They also make and ask questions before, during, and after reading to \*clarify meaning, make predictions, and focus their attention on what's important
- Good readers infer and determine the most important ideas or themes, and distinguish/between these and unimportant information. Next, they track their thinking while reading, to get the overall meaning. Finally, if they have trouble understanding specific words, phrases, or longer passages, they use a wide range of problem-solving strategies including skipping ahead, re-reading, asking questions, using a dictionary, and reading the passage aloud to "fix-up" their understanding.
- Reading is fundamental to success in life. It's that simple. Reading opens the door to virtually all other learning. You have to be able to read to learn mathematics, science, history, engineering, mechanics, political science, not to mention to surf the web or figure out how to operate that new DVD player. Basically, you have to be able to read to succeed.
  (214 words)

People may decide to study foreign languages for various reasons. They may do so for the immediate purpose of satisfying the requirements of some public examination of getting greater fun and enjoyment out of a holiday abroad. Business people may have to deal directly or indirectly with various kinds of information from abroad. Research workers may realize the importance of being able to read the latest reports of advances made in their studies as soon as they are published in foreign journals, without waiting for a translator, who may or may not have the ability to make an exact translation with one hundred percent accuracy. People may be keenly interested in the activities of a foreign nation for political reasons. They may need information about current affairs that foreign newspapers and journals alone can deliver. Students of literature must surely be able to read great works first hand. (149 words)

- Learning a new language/implies entering a new world, and it inevitably leads to a widening/of intellectual experience. Learning a new language/well enough to be able to understand it/when heard, to speak it, read it/and write it, is such hard training that we certainly need some strong urge/to drive us on. The four distinct and separable activities just mentioned/— listening, speaking, reading, and writing/— call for constant, preferably daily, exercise. These activities are concerned in varying degrees with four aspects of language study/— pronunciation, grammar, vocabulary, and \*idiom. It is useful to keep these four activities and four aspects/clearly in mind/
- Learning a new language/calls for no great originality of mind or critical talent, but it does demand an eager intellectual curiosity/ and a constant and lively interest/in the endless ways in which human ideas may be expressed. It demands quick observation first of all, reasonable ability/to \*mimic and imitate, good powers of association and \*generalization, and a good memory (169 words)

\*idiom「熟語」 \*mimic「をまねる」 \*generalization「一般化」